The Future of Enterprise Architecture and Innovation













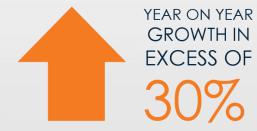


2000 COMPANIES









OVER 50 PARTNERS

15 LEADING ENTERPRISE ARCHITECTURE

8 MAJOR INDUSTRIES



SUPPORTS







GARTNER PEER INSIGHTS







About our experts



Founder, Avolution

PhD and 100's of papers · 20 years as Enterprise Architect on major projects · Submarines, Network Monitoring, Global Fortune 500 Transformations.



Stuart Macgregor

CEO, Real IRM

Enterprise Architecture
and IT Governance
specialist, providing
training and expertise in
South Africa and
internationally.



Dimitrius Livadas

Head of IT Enterprise
Architecture and
Governance at CIB BNP

Paribas. Background in EA, Business Architecture, Technology, Transformation, IT Operations & Programme Management.



Ed Granger (Facilitator)

Discipline Specialist - Avolution

10 years as Enterprise Architect in Financial Services · Information Architect · Interested in the convergence of EA and Digital





Agenda

- Forces and trends
- Architecting Tomorrow's Technologies
 - lol
 - AI / ML
 - Future Legacy
- EA in the near future
 - Future of the Profession (Certifications, Training)
 - Future of the Practice
 - Future Tools & Techniques

PLEASE:

- Mute your lines
- Drop your questions or comments in the chat window
- The speakers will aim to respond to some of these as they go
- (although responding to all of them won't be possible)





Forces & Trends





Forces and trends – The Four C's

New flexibility and new risks

- Accessibility, scalability, innovation, but also security and compliance risks.
- "Cloud Handcuffs" risks of being tied to big cloud suppliers.

Connectivity Cloud and openness **Enterprise Architecture** Complexity Convergence

Increased interaction and threat

- The organisation boundary extends into an ecosystem.
- Not just cyber, also (via IoT) connections with infrastructure and utilities: power grids, water supply, traffic control, connected devices and vehicles.

The "legacy stack" and new drivers of complexity

- New technology will drive massive increase in volumes and complexity of information processing.
- CX and Operations must run smoothly across multiple generations of technology.

IT has become the business, the business has become IT

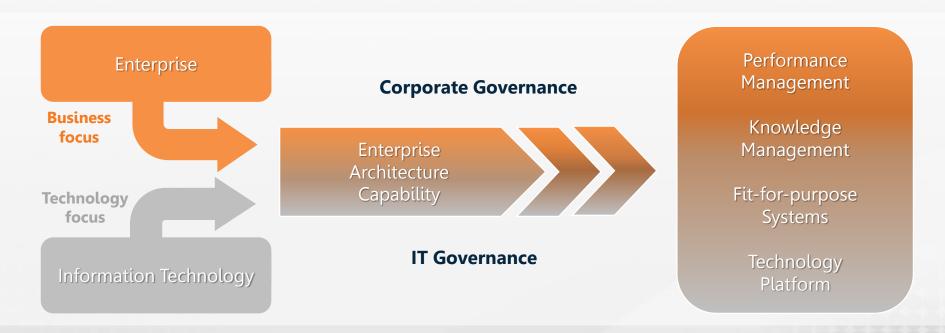
- Business leaders must understand technology and data architecture.
- Opportunity for EAs, as cross-disciplinary abilities are in demand.





Enterprise Architecture is a Strategic Imperative

Enterprise Architecture (EA) is required to transform a legacy of fragmented applications, organisational structures and processes (both manual and automated)...

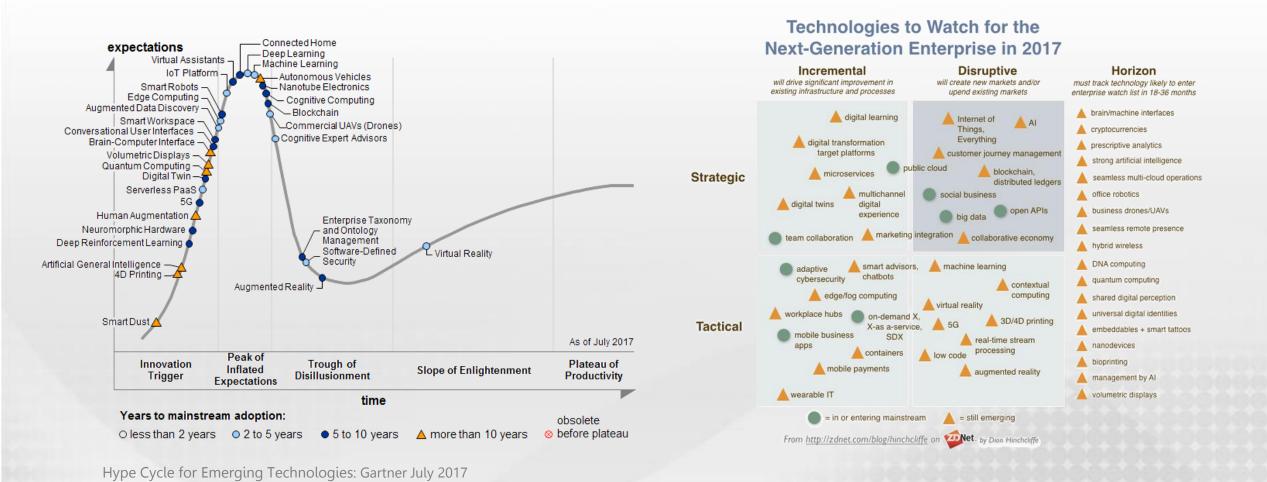


...into an integrated environment with optimised processes that are responsive to change and the delivery of the Business strategy.





Forces and trends – Future Technologies





Forces and trends – Future Technologies

"Big data is like teenage sex: everyone talks about it, nobody really knows how to do it, everyone thinks everyone else is doing it, so everyone claims they are doing it..."

"We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run"

- Amara's law



Speeding towards us...



Rio Tinto competes first fully autonomous rail journey in Western Australia







Architecting Tomorrow's Technologies



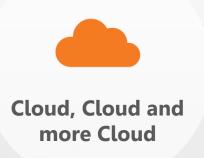


Future Technologies





















Architecting Tomorrow's Technologies - IoT

"The end-game of IoT will often be about providing better services (via interconnected devices) or via "wiring in" infrastructure (e.g. in smart cities)."

Where will IoT create value in my organisation, and where will it not?

How do I ensure partner interoperability?

Which businesses will be the flag-bearers for IoT adoption?

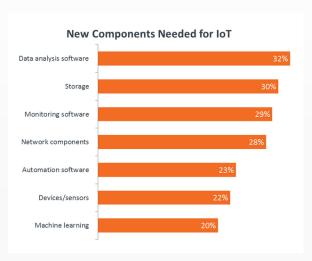
How can EAs stream out high-value data from "noise" and "digital exhaust"

How do I keep information and networks secure and compliant with regulation?

How do I integrate with legacy systems and processes?



IoT Reality Check



Source: CompTIA

A recent survey found: "The number of firms saying they had **no immediate plans for IoT** jumped from 15% in 2016 to 34% in 2017."

Similar phenomenon as cloud computing: enthusiasm inflates adoption numbers, but improved understanding brings a reality check.



Architecting Tomorrow's Technologies - Architecting AI/ML

Where will AI create value in my organisation, and where should it not be deployed?

How do I ensure that black-box AI processes comply to regulation?

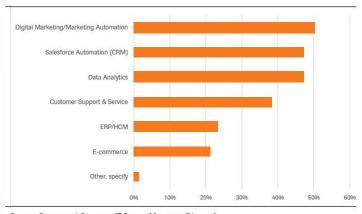
How do I integrate AI with existing processes and technologies?

How do I scale up AI prototypes to become enterprise-scale solutions?

How do I guard against unintended consequences that may have financial or reputational damage?



What are some of the areas in software that are ripe for AI/ML investment?



Source: Cowen and Company IT Survey May 2017 (N= 146)

"By 2019, more than 10% of IT hires in customer service will mostly write scripts for bot interactions."

Source: Gartner "Predicts 2017: AI"

AI Early Adopters

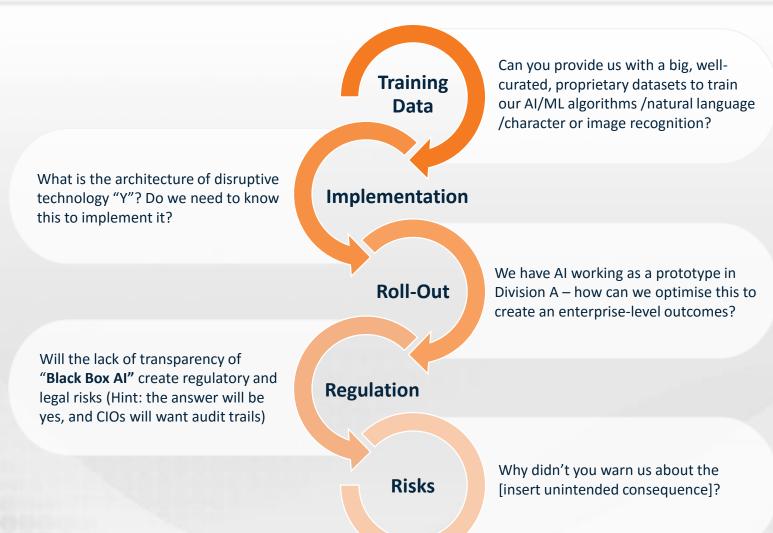
- Fintech
- Healthcare
- Transportation
- Retail/E-Commerce

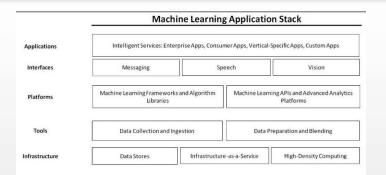
Al Top Use Cases

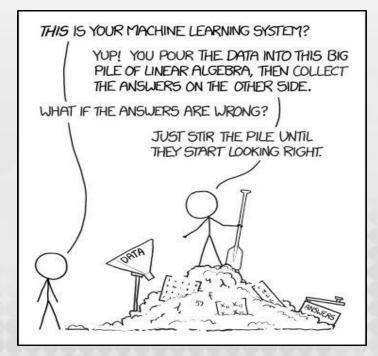
- Algorithmic trading
- Image recognition/tagging
- Patient data processing
- Predictive maintenance and content distribution (social)

Source: Tractica

Architecting Tomorrow's Technologies – Architecting AI/ML









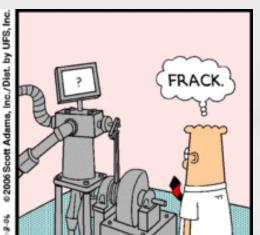


Architecting Tomorrow's Technologies – Legacy

- Legacy technologies and technical debt are huge issues for most companies
- Successful, long-lived enterprises will have to integrate multiple generations of technology into seamless CX and Operations and keep doing it.







"Welcome to the digital era, in which today's shiny new technologies are tomorrow's legacy systems."

> -Joe McKendrick, Forbes

"Banks typically spend 80% of their IT budgets on legacy technology maintenance and 92 of the world's top 100 banks still rely on IBM mainframes..."

> Financial News London, September 12, 2017



EA in the New Era



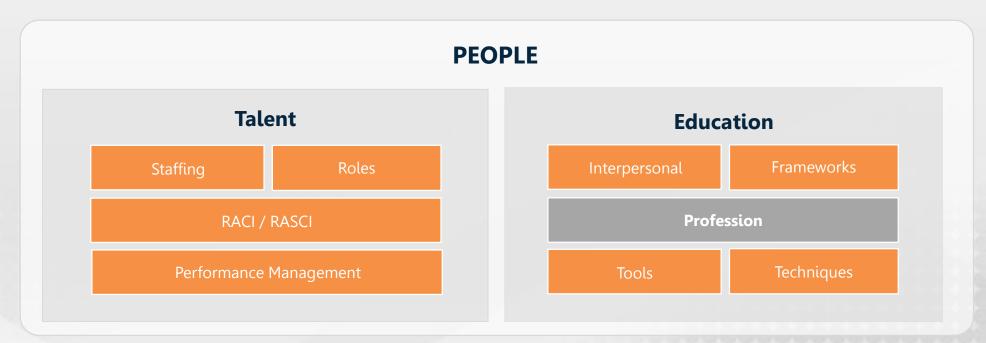


Future of the Profession

What skills will the most employable EAs have in 5-10 years?

What skills/knowledge is going to give me credibility/authority?

What certifications - Will TOGAF and ArchiMate certification be important?

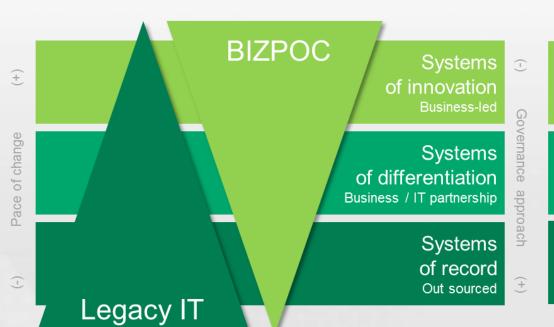






Future of the Practice - Context

IT no longer the sole preserve of IT, with key areas of business demanding less governance, quicker results and more control.



New projects typically start with: business-led POC Architecture visibility: zero/poor Appropriate initial governance effort: Low (days)

New projects typically start with: business/IT

Architecture visibility: Poor to good, depending on project

Appropriate initial governance: Medium (weeks)

New projects typically start with: IT proposal Architecture visibility: Good

Appropriate initial governance: High (1-3 weeks)

How will EA:

- Support innovation between/ across business and IT?
- Reduce time to market, cost and risk for new applications?
- Break silos, drive a client-centric approach?

.....while still effectively steering higher risk / slower moving legacy IT.







Source: elements from Gartner

Future of the Practice – Organising and Governing for Digital EA and Agile



EA still organised to deliver this....
Cologne Cathedral, took 640 years to complete



....when the business really want lots of these....

2015 RIBA house of the year nomination, built from four shipping containers

Organisation

- Who will EAs report to? the role of the Chief Digital Officer
- What roles will successful EA teams need?
- Will the EA team be embedded in LOBs or centralized?
- Is EA "a hybrid disciple between engineering and politics", how are the politics going to change?

EA Approach and Governance

- Will the value of EA primarily be its ability to span all "missions and functions"?
- How can EA keep ahead of accelerating volume of demand? (far exceeding the bandwidth of a centralised EA team to model it).
- What impact will security threats and governance risks have?
- What new techniques/technologies can give EAs an edge?
 - Automation
 - Al for "reading" project documents? ©
 - Mass-federation of architecture and selfservice architecture for each LOB
 - Algorithms for analysis
 - Roadmaps for 1, 3, 6, 12 months

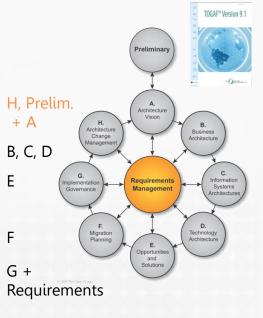




Linchpin between Corporate and IT Governance

AP003 RACI Chart chief Information Security Officer Information Security Manager **Business Continuity Manager** Strategy Executive Committee **Enterprise Risk Committee** COBIT Value Management Office Project Management Office Chief Information Officer Head Human Resources Head IT Administration **Business Process Owners** Chief Operating Officer Chief Executive Officer Head Development Head IT Operations **Architecture Board** Steering Committee **Chief Risk Officer Chief Finial Officer** Service Manager Head Architect Privacy Officer COBIT Compliance **Key Management Practice** AP003.01 Develop the enterprise C R C R architecture vision AP003.02 Define reference R architecture AP003.03 Select opportunities R and solutions AP003.04 Define architecture implementation AP003.05 Provide enterprise C R C C C C R architecture services

- Direct mapping between COBIT® 5 and TOGAF
- Synergy between EA and IT Governance





Future tools, techniques: delivering architecture missions

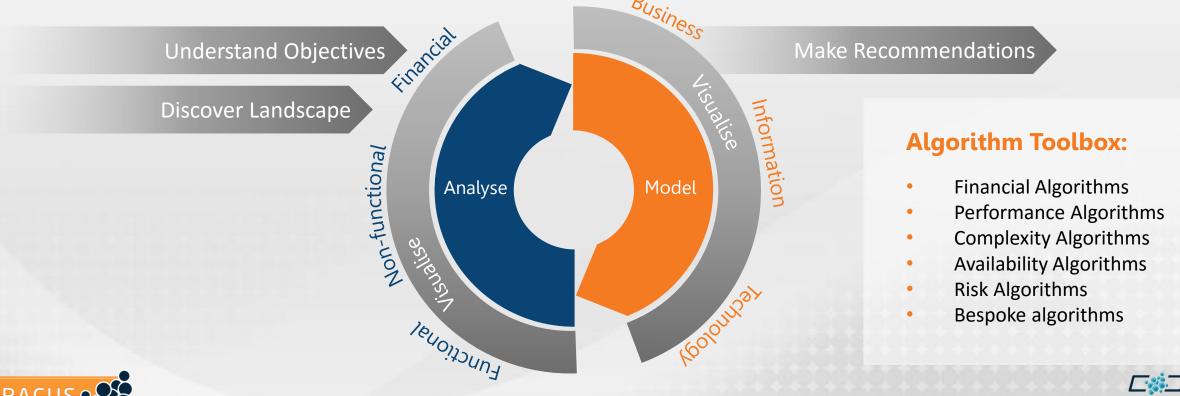
- Culture change: executives already balk at making decisions without guiding data & analytics
 - Architecture-based analytics will be a go-to for rapid enterprise "prototyping", as demand for guiding data accelerates
- Enterprise platforms that are data- and source-agnostic will thrive. Those that can't adapt to and consume existing data will struggle and hold back the business
- Algorithms and architectures to analyse scenarios and de-risk technology assimilation
- Real-time, collaborative enterprise planning which is responsive/adaptive to the business
 - Automated modelling
 - Automated reporting
 - Data visualizations tailored to different audiences
 - Making change predictable





Future tools, techniques: delivering architecture missions

- How do I create the urgency to act from this mass of new data?
- How do I ensure regular and rapid course-correction towards strategic objectives





Any Questions?







If you'd like to receive a copy of our **Future of Enterprise Architecture** deck, email us

contact@avolutionsoftware.com

For additional whitepapers and further enterprise architecture resources please visit the Resource Center on our website

www.avolutionsoftware.com/resource-center





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